

REMARKS

Reconsideration of this application, as amended, is respectfully requested.

This application has been reviewed in light of the Office Action of the United States Patent and Trademark Office dated September 20, 2005. Claims 1-6 and 8 are currently pending in the application. As indicated above, Claim 4 has been amended.

In the Office Action, the Examiner has again rejected Claims 6-7 under 35 U.S.C. § 103(a) as being unpatentable over *Smith et al.* (U.S. 5,923,327) in view of Screen Dumps of Netscape Communicator 4.75 (*Communicator*), and Claim 8 under 35 U.S.C. § 103(a) as being unpatentable over *Smith* in view *Communicator*, and further in view of *Kenagy et al.* (U.S. 5,842,124). Further, the Examiner has again rejected Claims 1-5 under 35 U.S.C. § 103(a) as being unpatentable over *Smith* in view of *Smethers* (U.S. 6,463,304 B2).

With regard to independent Claims 1 and 4, which were again rejected under 35 U.S.C. § 103(a) as being unpatentable over *Smith* in view of *Smethers*, the Examiner asserts that the combination of *Smith* in view of *Smethers* teaches all the recitations of Claims 1 and 4. However, it is respectfully submitted that there is no teaching in the Examiner's cited art for displaying these downloaded icons on a main menu as recited in Claims 1 and 4. More specifically, the present invention teaches downloading icons that are displayed on a main menu, not icons that are used to identify information lines on an electronic business card, which is not an equivalent of a main menu. Therefore, it is respectfully submitted that the Examiner is incorrect in rejecting independent Claims 1 and 4 as being unpatentable over *Smith* in view of *Smethers*, and it is respectfully requested that the rejection be withdrawn.

With regard to the Examiner's rejection of Claim 6, in addition to the originally cited material from *Smith*, the Examiner now cites *Communicator* as teaching a method for editing the main menu configuration by selecting new submenus. Claim 6 currently reads as follows:

6. (Previously Presented) A method for editing a main menu configuration in a mobile telephone, the method comprising:

- displaying a menu edit screen, if a menu edit submenu is selected;
- displaying a menu configuration submenu, if a menu configuration edit submenu is selected;
- editing the main menu configuration by newly selecting submenus of the menu configuration submenu to be displayed on the main menu;
- inputting titles of the newly selected submenus;
- storing the edited menu configuration with a title input by a user;
- displaying the menu configuration titles edited by the user, if a menu configuration select submenu is selected on the menu edit screen; and
- changing the main menu configuration displayed on a display of the mobile telephone to the edited menu configuration selected by the user.

Reviewing Claim 6, it is respectfully submitted that none of the Examiner's art teaches *storing the edited menu configuration with a title input by the user* or *displaying the menu titles edited by the user*. Accordingly, it is respectfully submitted that neither *Smith* nor *Communicator* teach this feature of amended Claims 6. That is, it is respectfully submitted that *Communicator* merely teaches creating bookmarks in a submenu for the USPTO computer system. *Communicator* does not teach editing the main menu of the display as recited in Claim 6. Therefore, it is respectfully requested that the rejection of Claim 6 be withdrawn.

Accordingly, because independent Claims 1, 4, and 6 are believed to be in condition for allowance, dependent Claims 2-3, 5, and 8 are also believed to be in condition for allowance as being dependent upon Claims 1, 4, and 6, respectively.

In view of the preceding amendments and remarks, it is respectfully submitted that all pending claims, namely Claims 1-6 and 8, are in condition for allowance. Should the Examiner believe that a telephone conference or personal interview would facilitate resolution of any remaining matters, the Examiner may contact Applicant's attorney at the number given below.

Respectfully submitted,



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